

Jay Lanes focuses on families

By Jeff Kerr
Reading Eagle

<http://readingeagle.com/article.aspx?id=424446>

A bowling alley for bowlers.

That is the motto for Renee and Chuck Talkington, the new owners of Jay Lanes in Douglassville.

Renee, who runs the day-to-day operations, is committed to making Jay Lanes a family facility, similar to what she experienced as a young bowler.

"Bowling (at Jay Lanes) was a tradition in my family," she said. "That's what we did when I was a kid, and what my kids do today."

Renee's family has the bowling pedigree. Her son, Tyler; daughter, Tori; and mother, Joy, are league bowlers.

Talkington herself set the Berks Lanes house record in February 2009 with an 833 series.

Talkington's USBC experience enables her to transform Jay Lanes into the facility she envisions. She already has made several significant changes.

Jay Lanes has consistent hours of operation and rewards bowlers with coupons for high scores.

Jay Lanes will host the PSWBA women's team tournament in April 2013, the first major tournament at the facility in 15 years.

Electronic games and an ATM machine were added, along with televisions.

The most significant change is the renovation of the bar connected to the alley, renamed Talk's Tavern. The food and drink menu has been expanded. A snack stand, which will open soon, has been added.

Renee is thankful to her husband for the opportunity.

"He is very supportive of my bowling habit," said Talkington. "Without him, I couldn't do this."

"My gratification is to see a family smiling. That will help Jay Lanes reach its full potential."

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<http://jaylanesbowling.com/>