

# Keystone Villa in Douglassville to expand

By Donna Rovins

drovins@journalregister.com

Wednesday, October 17, 2012

<http://www.pottsmmerc.com/article/20121017/FINANCE01/121019435/keystone-villa-in-douglassville-to-expand>

DOUGLASSVILLE — Developers of the Keystone Villa at Douglassville Personal Care facility, Route 422 East, announced plans Oct. 10 for a third expansion by building a new 38,000-square-foot, three-story building just west of the current facilities.

The facility is located on land owned by Two Douglassville Properties LP, which began in the 1980s when members of the adjoining St. Gabriel's Episcopal Church purchased land to build a senior retirement community for their aging members and residents in Douglassville.

James Elliott, church member and president of Hollenbach Construction Company, Boyertown, and Civil Engineer Brian Boyer of Boyer Engineering, Douglassville, submitted sketch plans to the Amity Township Planning Commission on Oct. 10.

Elliott said Hollenbach Elliott Development Group will submit land development plans soon.

The Villa at Morlatton opened its first building, an independent living facility, in 2005. That was followed by a personal care and memory care building in 2009 and a name change to Keystone Villa at Douglassville in 2011.

Elliott said the former Hoffman residence will be demolished for the new construction.

The new building will be constructed of concrete block and plank, built to 1-2 code specifications, the same used by hospitals for resident safety, and the exterior will match the current buildings.

There will be fewer parking spaces required, resulting in less impervious coverage and more space for landscaping.

He said the anticipated start date is next March and it should be completed within 12 months.

The building will have 42 apartments — 26 units for personal care and 16 dementia units.

Elliott said the Keystone Villa will employ an additional 14 full-time staff for its first shift and a total of 36 when the facility is fully occupied.

Information from Southern Berks News, [www.berksmontnews.com](http://www.berksmontnews.com)



Keystone Villa in Douglassville will be expanding over the next two years. (Photo by Donna Rovins/Southern Berks News)

